

SonicWebTech Work Description for Custom Needs Assessment – eCommerce

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Standard hourly rate is \$125.00 per hour

Service Work Description:

1. Requires the completion of the PayPal Help Estimate form
2. One hour phone consultation of your eCommerce needs. This may include but is not limited by:
 1. Target Audience to determined presentation and design issues
 1. Design requirements
 2. Style customization requirements.
 3. SEO requirements
 2. Products and delivery requirements.
 1. Image requirements
 2. Support documents
 3. Delivery services and packaging costs
 3. Special handling or service requirements.
 1. Are Download services needed?
 2. Customer support and related services
 4. Pricing and discount requirements.
 1. Quantity or other similar pricing requirements
 2. Discounts, coupons and specials
 5. Payment Gateway requirements
 1. Link or Hosted gateway
 2. SSL services
 3. PCI compliance requirements (quick review only)
 6. Hosting requirements
 1. Access to host file system (FTP or File Manager)
 2. SSL services
 3. Database services
 4. PHP services

It is recommended that you prepare for the phone consultation by making some notes on the above issues so that all of these areas can be covered in the required time allotment.

Service Deliverables:

1. Detailed proposal based on the results of your Help Estimate and our phone consultation.
2. Cost Estimate based on this proposal.
3. 15 minute phone review for questions and clarification.

Note: The degree of detail will be limited based on the provided information and within the constraints of the time allowed for this service. No assumptions will be made beyond the information available.

Cost: \$289.00 pre-paid

Note: If you use our services to implement your proposal, then \$150 of your assessment fee will be applied to your project.